

Faculty Senate Meeting
Thursday, January 24, 2019, 3:30pm
Maugans Martinelli Board Room

Dr. Adam Franssen called the meeting to order at 3:34pm and thanked Athletics for providing snacks.

The following members were present:

Dr. Bill Abrams	Dr. Jennifer Apperson	Dr. Ann Bailey
Dr. Chris Bjornsen	Dr. Ang Blanchette	Ms. Natalie Browning
Dr. Roger Byrne	Dr. Paul Chapman	Mr. Ian Danielsen
Dr. Lisa Edwards-Burrs	Dr. Larissa Smith Ferguson	Dr. Alix Fink
Dr. Adam Franssen	Dr. Elif Guler	Mr. Jeff Halliday
Ms. Parker Joyner	Dr. Connie Koski	Ms. Claire LaRoche
Dr. Mary Lehman	Dr. David Lehr	Dr. Virginia Lewis
Dr. Katrina Maynard	Dr. Kat McKlesky	Dr. Lisa Minor
Dr. Barbara Newton	Dr. Tim O'Keefe	Dr. Adam Paulek
Dr. Jeannine Perry	Dr. Tim Pierson	Dr. Charles Repp
Ms. Lauren Rice	Dr. Carl Riden	Mr. Brent Roberts
Ms. Cameron Roblewsky	Dr. Charles Ross	Dr. Steve Samaras
Dr. Robin Smith	Dr. Kristin Whitely	

Dr. Lewis and Dr. Maynard are representing Dr. Leah Shilling and Dr. Kat Alves, respectively.

Also present were Ms. Kathy Charleston, Mr. Jason Faulk, Ms. Susan Hines, Mr. Kevin Napier, Dr. David Shoenthal, and Dr. Pam Tracy.

The minutes from the November 29 Faculty Senate meeting were approved as submitted.

Dean of Admissions Jason Faulk introduced himself and provided some of his background. He addressed the following issues in admissions:

- Declining numbers of high school graduates in Virginia: 60,000 fewer high school graduates between 2012 and now. Longwood must diversify now and intensify efforts to attract Black and Hispanic students and more students outside our traditional geographical areas (90% of LU students from NoVa, Tidewater, Richmond). We have implemented Crash on Campus to attract underrepresented students via an overnight visit.
- New ways of communicating with prospective students. Text works best.
- Our acceptance rate is high but he believes it's in part because we are getting better at focusing on students who are the right fit for Longwood by working with high school counselors.
- The sweet spot for a prospective Longwood student is one with a high school GPA of 3.24-3.75, and test score of 1000+ or 19+.
- The most important way we can close the deal with prospective students is to have them visit campus. Most who come here have visited 2-3 times.
- During the on-campus visits the most important factor is faculty. Please plan to attend the February 23 open house and the April 6 Admitted Student Event (1800 students and parents expected).
- October and November are for application generation. January through March, the focus is on application completion. We've made the process easier by allowing students to self-report before requiring an official transcript (7 of 10 applicants used the XD, or expedited process). April and May is yield season. Our yield is around 25% of admitted students, and our melt over the summer is 7%.
- He deferred to Drs. Jennifer Green and Emily Heady for information about how our retention rates compare to previous years when our acceptance rate was lower.

- He acknowledged that the demand for nursing is much higher than the available spots. To retain some applicants who were not admitted to nursing Admissions is following up to find our other Longwood programs which may interest the applicant.
- Information for prospective students with disabilities is provided during Admissions open houses and with follow up.

Dr. Franssen thanked Jason and encouraged senators and all faculty to follow up with Jason at (434) 607-5212, Jason@longwood.edu

Bill Abrams gave the EPC report. He asked that the first three action items (<http://solomon.longwood.edu/media/faculty-senate/solomon/2018-2019/Faculty-Senate-Meeting-Agenda-2019-01-24.pdf>) be voted on as one since they all pertain to Kinesiology expanding when undergrad Athletic Training goes away. All three passed by voice vote.

[Degree Application – Catalog \(Degree Requirements List\)](#), is not a change in anything we are actually doing. It appears in two places in catalog. This proposal passed by voice vote.

The next EPC action item 5 pertains to a [change in the undergraduate suspension policy](#). The proposed change passed by voice vote with three abstentions. It will go into effect with next year's catalog.

The final EPC action item was to vote on removal of the BA from Social Work. The proposal passed by voice vote.

Jennifer Apperson presented the [Board of Visitors meeting report](#). She drew attention to Longwood housing and dining rates rising 6% for next year. She requested that faculty send to her personal interest stories for next BOV meeting.

Dr. Franssen led a discussion about possible additions to the [Academic Affairs Syllabus Page](#). Some possible additions include the withdrawal policy and the honor code. While a centralized resource is desirable, we must be careful not to include anything which does not apply to all students, like class attendance policies.

There followed a discussion about Longwood's inclement weather FAQ. It is understood that if school is open, classes are being held, but there is no policy right now. Dr. Franssen asked senators to discuss with their departments. Lisa Minor noted that Nursing has clinicals at hospitals all over Southside Virginia and wondered what to tell students about driving to those sessions. Larissa Ferguson will speak with Dr. Minor separately.

Dr. Franssen announced that Longwood, unhappy with its Moody rating, switched to Standard and Poor where it received a BBB+ rating.

UPC meets Jan. 31, Martinelli Boardroom, at 3:30. The Campus Climate Survey is the main topic of the meeting.

Senate Exec is working with the Provost to revise the committee pages in the FPPM. Senators, please send ideas for committees to be deleted, revised, and/or added to Dr. Franssen. Also, if you currently chair a committee, please check your page for accuracy.

Lauren Rice announced that Jay Zubari's work will be exhibited tonight 5:30-7:30.

Dr. Abrams moved to adjourn the meeting at 4:52pm. The motion was seconded by Chris Bjornsen.

Respectfully submitted,

Teresa Irish