

Longwood University Faculty Senate  
**PROPOSAL/POLICY COVER SHEET**

This cover sheet is intended to provide information to members of the Faculty Senate about a new proposal/policy or about revisions to an existing proposal/policy. **If you are proposing a new policy, then attach the text of the policy to this form. If you are proposing a change to an existing policy, then attach the text of the current policy with any deleted language marked by a strikethrough and with new language marked by an underline. If you are deleting a policy, then attach the text of the policy to be deleted.**

**COMMITTEE(S)** that authored or sponsored this proposal:

The Bookstore Advisory Committee.

**TOPIC:**

A proposed change in the name and university status of The Bookstore Advisory Committee.

**BACKGROUND** (Provide a brief statement describing the origins of this proposal, the nature of the problem it addresses, and the work completed to devise the proposal):

The Bookstore Advisory Committee has existed as an informal committee—composed of Longwood faculty and staff and bookstore officials—for many years now, and while its members have worked to define the committee’s consistent purpose, its primary aims have changed from year to year. Originally, the committee was appointed by members of the Executive Committee of Faculty Senate to enable its members to serve as liaisons between Longwood’s faculty and staff members and the university’s bookstore manager(s) and staff concerning suggestions for, questions about, and / or problems with both textbook and trade book orders. Unfortunately, this goal has not been consistently met due to the fluctuating nature of the committee’s leadership and purpose. In short, the committee lacks official guidelines and governance. This year, the committee convened early in the semester to address the ongoing problems stemming from these inconsistencies, and it was decided that making the committee a standing committee of the Faculty Senate would ensure proper reporting, consistency of mission, and official university recognition of and support for that mission.

**SUMMARY OF NEW POLICY OR PROPOSED CHANGES OR DELETIONS TO AN EXISTING POLICY** (Provide a brief list or statement describing the content of the policy or the proposed changes or deletions):

The members of the Bookstore Advisory Committee propose that the committee’s name be changed to The Longwood Bookstore Innovation Group (BIG) and that the status of the committee be changed from informal to that of a standing committee of the Faculty Senate. A copy of the proposed guidelines is attached (see “Longwood’s Bookstore Innovation Group (BIG)” attachment).

**RATIONALE FOR THE POLICY OR PROPOSED CHANGES** (Provide a brief statement as to why the new policy, the changes, or the deletion is needed):

These changes are needed to 1) more accurately denote the way in which the committee functions (i.e. as a group of faculty, staff, and bookstore management / staff empowered by the Senate to implement innovative ideas to meet the needs and solve the problems of the faculty, staff, students, and bookstore management as they work in partnership to provide services to the same), 2) provide the committee with a specific, consistent duty or charge and reporting channels, and 3) afford the committee members with official recognition for service to the university's governance.

Date submitted to Senate Executive Committee for Consideration: October 19, 2012

Action(s) Taken:

Date first read at Faculty Senate: \_\_\_\_\_

Action(s) Taken:

Date final action taken by Faculty Senate: \_\_\_\_\_

Final action(s) Taken: