

**NEW COURSE  
GENERAL EDUCATION**

**Proposal for New Course**

Department CMTH Date 1/30/08

Original Submission  Resubmission Date of Original Submission 1/30/2008  
Date of Implementation \_\_\_\_\_

Retroactive? (If yes, please specify)  Yes, From Fall 2007 \_\_\_\_\_

**I. New Proposed Course Information**

Discipline Prefix COMM Course Number 400

Course Title Communication Ethics Credit Hours 3

Prerequisite Course COMM 101 and 200 with grade of "C" or better in each

Speaking Intensive No Writing Intensive Yes

If Cross-Listed:

Secondary Prefix \_\_\_\_\_ Course Number \_\_\_\_\_

Course Description: **This course is a survey designed to provide an understanding of the ethical and philosophical framework of decision-making. Students will examine contemporary and classic case studies from all areas of the communication discipline -- interpersonal communication, organizational communication, mass communication, and related fields. Prerequisites: COMM 101 & 200 (with grade of "C" or better). 3 credits.**

General Education Goal (s) for which course is designed: **Goal 13**

**Please attach a proposed syllabus in SACS format**

II. Required for a Major, Minor, Concentration (please specify): **Major: Communication Studies; Concentration: Mass Media Concentration, and Organizational Communication and Public Relations Concentration**

III. Rationale for Course: **Course will provide an overarching template for the consideration of ethical communication behavior in all communication contexts, and enable students to acquire the necessary philosophical and theoretical perspectives for assessing ethical communication.**

IV. Resource Assessment

- A. How frequently do you anticipate offering this course? **Each Fall**
- B. Describe anticipated staffing for the course, including any changes in existing faculty assignments: **Dr. Rao, Dr. Stuart, Dr. Tracy, Dr. Johnson-Tsagaridas, or Mr. Halliday could teach this class.**
- C. Estimate the cost of required new equipment: **none**
- D. Estimated cost of and description of additional library resources: **none**
- E. Will this course require additional computer use, hardware or software? If so, please describe and estimate cost: **none**

| V. Approvals   | <b>Date Rec'd</b>   | <b>Signature Date</b> | <b>Approved</b> |
|--|---------------------|-----------------------|-----------------|
| 1. Department Curriculum Committee Chair                                   | _____               | _____                 | _____           |
| 2. Department Chair  | _____               | _____                 | _____           |
| The Department Chairs, whose programs may be affected, have been notified: |                     |                       |                 |
| Department _____   | Date Notified _____ |                       |                 |
| Department _____   | Date Notified _____ |                       |                 |
| Department _____   | Date Notified _____ |                       |                 |
| 3. College Dean  | _____               | _____                 | _____           |
| 4. College Curriculum Committee  | _____               | _____                 | _____           |
| 5. General Education Committee   | _____               | _____                 | _____           |
| 6. Educational Policy Committee  | _____               | _____                 | _____           |
| 7. Faculty Senate Chair  | _____               | _____                 | _____           |
| 8. Date received by Registrar  | _____               |                       |                 |

**Proposals must be submitted early enough to reach EPC by March 1 in order to be included in next year's catalog.**