

Report from the June 9 – 11, 2016 Board of Visitors Meeting Lissa Power-deFur, Ph.D., Faculty Representative

The Board of Visitors' June meeting and retreat was held at the Hotel Monaco in Alexandria. It was the BOV retreat. The agenda for the meeting is available at

http://www.longwood.edu/assets/president/BOV_June_2016_Agenda.pdf

The Board materials are available at

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I attended on June 10. The Executive and Audit committees met on June 9. On June 11, the Board met with Kevin Kruger, President of the National Organization of Student Affairs Professionals (NASPA).

Rector Margiloff welcomed the Board members and guests.

The BOV approved the Consent Agenda (Edits, Updates, and Amendments Regarding Policy, Procedure and Planning) which included:

- Annual Crime and Sexual Misconduct Training Policy
- Use of State Vehicles (Policy 7209)
- Course Fees
- Approval of Candidates for New Faculty Rank

In his report, President Reveley noted the following:

- The bookstore will be moving to Main Street. The Board has a brief discussion about Longwood merchandise available at the bookstore.

Courtney Hodges, Vice President of Institutional Advancement presented her report (Tab 8 of the meeting materials), which included the following:

- The advancement office has made over 200 visits with donors this year and has exceeded its goals for the number of donors.
- Conferences and Events Services is welcoming Judith Campbell as the new director.
- Government Relations has expanded to address local relations (e.g., local boards of supervisors).
- The Advancement office is talking with multiple corporations regarding debate sponsorship opportunities.

Tim Pierson, Vice President of Student Affairs, presented his report (Tab 10 of the meeting materials), which included the following:

- Over 400 students have registered for disability resources.

Joan Neff, Provost and Vice President of Academic Affairs presented her report (Tab 5 of the meeting materials), that included the following.

- The Cook-Cole College of Arts and Sciences' new Dean, Dr. Roger Byrne, is coming on board this summer. The search for a new Dean for Greenwood Library is well under way.
- Dr. David Lehr has done an analysis of performance of students based on their AP scores. This will have implications for policies regarding use of AP scores, striving for more commonalities. Dr. Lehr is now analyzing dual enrollment data.
- Dr. Alix Fink will be working with a Pulse Program, a National Science Foundation grant, to enable STEM departments to rethink engaging students in STEM fields. Longwood was approved for \$500,000 for participation.

Victoria Kindon, Vice President of Strategic Operations presented her report (Tab 9 of the meeting materials), which included the following:

- This summer, incoming freshmen will be registered for 15 credits, including courses for which they are well suited, an approach that assists in retention.

Troy Austin, Director of Athletics, presented his report (Tab 7 of the meeting materials), which included the following:

- Coach Shirley Duncan will be recognized this fall.
- Willett court will be named in honor of Jerome Kersey.
- Athletics and the Alumni office are collaborating on alumni events around games.
- Longwood softball had another fantastic year with Coach Riley named coach of the year and Elizabeth McCarthy named Big South Pitcher of the Year.

Ken Copeland, Vice President of Administration and Finance presented his report (Tab 6 of the meeting materials), which included the following:

- Hazel Duncan and Della Wickizer are retiring. Lisa Mooney will serve as the new Human Resources Director.

Following Mr. Copeland's report, the Board discussed the budget (see Tab 11). Discussions addressed the following.

- The influence of the Commonwealth's pay raises on the university, which included:
 - recognition that Longwood is not limited to providing pay raises only when the General Assembly provides a pay increase;
 - although the Commonwealth pay raises occurs in December, Longwood covers the faculty raises for the period from August through December;
 - one reason our average salary is low is Longwood's use of lecturers rather than adjunct faculty.
- The university will need to pay for operations for the Upchurch Center as the facility I built using auxiliary funds and General Assembly funds may not be used to support operational costs.

- Members of the Board asked for additional budget detail in future years, specifically requesting additional detail in the academic area. There was an interest in seeing tuition revenue by college.
- Additional comments included (a) incentivizing managing budgets well and returning funds to the university at the end of the fiscal year and (b) a complete rethink of big-ticket items to facilitate more innovation.
- Mr. Copeland noted that Longwood is consistently on the lower side in per student housing and dining costs among state universities.
- In response to a question about debt service cost, Mr. Copeland indicated that Longwood participates in the Virginia College Building Authority, which enables fixed low interest rates. The question was raised as to whether Longwood should push another building project forward at the current low interest rates.

The Board voted to approve the Operating and Capital budgets.

Following reports from the Vice Presidents, representatives to the Board of Visitors who were present offered their reports.

- Representing the faculty, I described how the Faculty Representative to the Board is selected, additional responsibilities (ex officio on Faculty Senate and participant in the President's Advisory Committee), and the typical term of service. I provided the Board with a description of the diversity of engaging activities the faculty is designing related to the debate. These include unique class content, new special topics classes, and summer camp activities for children in the community.
- Kendall Lee, President of the Alumni Association, provided a report on recent actions of the Alumni Association, including initiatives to enhance alumni engagement.

Following lunch, the Board of Visitors reviewed its process of conducting task force meetings and organizing the agenda. When I asked about the reports from the representatives to the Board, the Board members were very positive about receiving the information about faculty perspectives and activities and indicated that it would be helpful to have written reports from the BOV representatives in their binders in advance of the meeting.

Janet Brown, Executive Director of the Commission on Presidential Debates, joined the Board to discuss the Presidential Debates in general and to respond to questions about the upcoming Vice Presidential Debate. She was very complimentary of Longwood's preparation. In response to a question from the Board, she commented that the universities that have gotten the most benefit from the debate were those with the most creative applications and activities.

The Board then moved to Executive Session.

Respectfully submitted by:

Lissa Power-deFur, Ph.D.
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 Faculty Representative to the Board of Visitors, 2015-16