

MBA Program Requirements (from the 2013-14 Catalog)

Proposed Changes in Bold

PROGRAM REQUIREMENTS:

CORE PROGRAM: (24) Complete the following twenty-one course hours and three hours of field experience.

ACCT 540 Managerial Accounting (3)

ECON 509 Managerial Economics (3)

FINA 550 Financial Management (3)

ISYS 570 Information Technology (3)

MANG 564 Leadership, Group Dynamics, and Team Building (3)

MANG 575 Managing Data for Strategic Decision Making (3)

MARK 588 Strategic Marketing: Products and Services (3)

FIELD EXPERIENCE: Complete three (3) hours in the field of concentration.

General Business:

ACCT 693 Consulting Practicum (1-3)

OR MANG 693 Consulting Practicum (1-3)

OR MARK 693 Consulting Practicum (1-3)

Real Estate:

MANG 693 Consulting Practicum (1-3)

OR FINA 693 Consulting Practicum (1-3)

Retail Management:

MANG 693 Consulting Practicum (1-3)

OR MARK 693 Consulting Practicum (1-3)

SUMMER RESIDENCIES: Complete the following:

Full-Time Students – two on-campus, summer residency sessions

Part-Time Students – three on-campus, summer residency sessions

CONCENTRATIONS: (12) Select one concentration and complete twelve hours.

General Business Concentration

REQUIRED: (3)

MANG 697 Strategic Management and Business Policy (3)

ELECTIVES: (9) Select three or more for a total of nine hours.*

ACCT 640 Financial Statement Analysis (3)

ACCT 685 Decision making within the Legal and Ethical Environment (3)

ACCT 695 Special Topics (1-3)

ECON 695 Special Topics (1-3)

FINA 695 Special Topics (1-3)

FINA 697 Cases in Finance(3)

ISYS 695 Special Topics (1-3)

MANG 662 Strategic Human Resources Management and Motivation (3)

MANG 687 Entrepreneurship and Small Business Management (3)
MANG 695 Special Topics (1-3)
MARK 685 Supply chain Management and Purchasing (3)
MARK 687 Integrated Marketing Communications (3)
MARK 695 Special Topics (1-3)

Real Estate Concentration:

ELECTIVES: (12) Select four or more for a total of 12 hours*

ACCT 685 – Decision Making within the Legal and Ethical Environment (3)

ECON 507 – Real Estate Economics and Development (3)

ECON 610 – Advanced Quantitative Methods (3)

FINA 554 – Advanced Real Estate Appraisal (3)

FINA 555 – Real Estate Finance and Investment (3)

FINA 556 – Real Estate Law and Taxation (3)

FINA 557 – Commercial Real Estate (3)

Retail Management Concentration

REQUIRED: (9)

MARK 683 Consumer Behavior and Research (3)

MARK 685 Supply Chain Management and Purchasing (3)

MARK 697 Strategic Retail Management (3)

ELECTIVES (3) Select one or more for a total of three hours.*

MANG 662 Strategic Human Resources Management and Motivation (3)

MANG 663 Services Operations Management (3)

MANG 687 Entrepreneurship and Small Business Management (3)

MANG 695 Special Topics (1-3)

MARK 681 International Marketing and Retailing (3)

MARK 687 Integrated Marketing Communications (3)

MARK 695 Special Topics (3)

*or any MBA course at the 600-level with the permission of the Graduate Program Coordinator and the appropriate department chair

TOTAL HOURS REQUIRED 36

Real Estate Concentration – Course Descriptions
(includes both existing and new courses for the concentration)

Accounting 685 - Decision Making within the Legal and Ethical Environment

This course will explore the many facets of responsible decision making; how law and ethics applies to individuals and institutions in business; how creative business decisions are embedded in a social, legal, and moral context; and how law and ethics support and constrain business decisions. 3 credits.

Economics 507 – Real Estate Economics and Development

This course provides students with a foundation in the economics of real estate and development. The course will cover a wide range of topics that are critical to understanding real estate and development, such as market demand, financing, planning, and construction of development projects. Students will be also equipped with analytical tools that will enhance their understanding of real estate markets at every (global, national, regional, local) level, helping them navigate an increasingly complex development market. 3 credits.

Economics 610 – Advanced Quantitative Methods

This course will offer an in depth study of the statistical, econometric, and financial tools used in modern real estate analysis. Integration of these advanced techniques with the more traditional real tools of real estate valuation will be emphasized. Prerequisite MANG 575 or permission from the instructor. 3 credits.

Finance 554 – Advanced Real Estate Appraisal

This course covers advanced principles and procedures of real estate appraisal. Topics include the real estate market, principles of valuation, building and site analysis, legal concepts and the application of the three approaches to real estate valuation. Students will be required to have extensive exposure to spreadsheet, ARGUS and Co-Star. 3 credits

Finance 555 – Real Estate Finance and Investments

This course is an analytical survey of the leading issues associated with the analysis of real estate markets. Topics include sources of funds, types and contents of financing instruments, roles of private and governmental institutions, the determination of economics feasibility of real estate investments and the effects of financing and taxes on investment profitability. 3 credits

Finance 556 – Real Estate Law and Taxation

This course explores many of the legal and tax issues pertaining to real property and real estate development. Topics addressed include ownership interests in real estate (both present and future), security interests in real estate, landlord-tenant law, real estate contracts and conveyances, zoning law, environmental law, real property transactions, and tax issues applicable to real estate. 3 credits.

Finance 557 – Commercial Real Estate

This course is an analytical survey of the leading issues associated with commercial real estate investment and finance. Topics include corporate real estate, project development, land development, commercial real estate investment organizational forms, commercial mortgages, and real estate investment trusts (REITs). 3 credits.

Finance 693 – Consulting Practicum

This course will involve an on-the-job learning experience designed to give students an opportunity to apply their technical and professional skills and to observe organizations in action. This practicum is designed to enhance the curricula of the College of Business and Economics and to offer a joint opportunity for business executives and faculty to enhance the education of future business leaders. Prerequisites: ACCT 540, ECON 509, FINA 550, ISYS 570, MANG 564 and 575, MARK 588, or Permission of Instructor. Continuous enrollment required until completion. 1-3 credits per consulting opportunity up to a maximum of 9 credits.