

**UNDERGRADUATE NEW PROGRAM
MAJOR OR MINOR OR CONCENTRATION
*Within an Existing Degree Program****

**For a new degree program, in addition to EPC program and course forms you must complete all procedures and forms found in the "SCHEV Guidelines."*

Proposal for a New Program

Department CMTH **Submission Date** 1/26/2010

Degree B.A. **Program Name** MINOR IN "PERFORMANCE AND PRODUCTION FOR MEDIA"

Major Minor Concentration

Semester of Implementation SPRING 2011

- I. Outline of the proposed major, minor or concentration including catalog copy. *Attach extra sheets.*
- II. New courses which will be proposed as part of this program. Be sure to submit a separate proposal for each course using the appropriate forms. *Attach extra sheets.*
- III. Rationale for the program: Given the interest in acting for and producing television programs and related new media, and given the resources available within the Theatre and Communication Studies programs, and given the synergy between the two programs housed in the same department (CMTH), an interdisciplinary minor in "performance and production for media" will fill an obvious gap in the programs offered at Longwood University and in the CMTH department. This minor will help both programs compete to attract prospective students. We do not have the resources to do this as a stand-alone program, but it allows us to combine what we already do: a) better serve our current students; and b) attract students who may be interested in this field but who do not traditionally consider Longwood University for such a program. By creating the new minor, Performance and Production for Media, we are targeting students who wish to focus less on traditional theatre and anticipate working in television, radio, and film. In creating a minor that bridges the gap between Communication Studies and Theatre, it makes our department more competitive with other peer institutions including Radford with a Cinematic Arts minor, Virginia Commonwealth University's Acting for the Camera, and Old Dominion's Digital Film Making emphasis. We believe that by creating the minor which requires NO additional resources or faculty, we can increase interest and enrollement at Longwood University.

IV. Resource Assessment

A. Estimate additional staff requirements for this program. NONE

B. Estimate the amount and cost of equipment, library resources, computer hardware and software, and other resources that will be required to carry out this program.

NONE

V. Anticipated enrollment in program after five (5) years. 40

VI. Affected Departments or Programs

If the proposed program could have an impact on other departments or programs, the appropriate affected chairs or program directors should be notified of the proposed changes. Where teaching licensure may be affected, the licensure officer should also be notified.

Licensure Officer _____ Date Notified _____

A. List other departments/programs that might be affected:

NO OTHER DEPARTMENT OTHER THAN CMTH WILL BE AFFECTED

B. Individuals contacted and date contacted: _____

SIGNATURE PAGE

**UNDERGRADUATE NEW PROGRAM
MAJOR OR MINOR OR CONCENTRATION**

Department CMTH
MEDIA

Program Name MINOR IN PERFORMANCE AND PRODUCTION FOR

VII. Approvals

	Date received	Date approved	Signature
1. Department Curriculum Committee Chair	_____	_____	_____
2. Department Chair	_____	_____	_____
3. College Dean	_____	_____	_____
4. College Curriculum Committee	_____	_____	_____
5. Educational Policy Committee	_____	_____	_____
6. Faculty Senate	_____	_____	_____
7. Date received by Registrar	_____		

All curriculum proposals/changes are processed in the date order received. In order to be included in the next academic year's catalog, all paperwork must be submitted no later than:

**February 1st to the College Curriculum Committee
March 1st to the Educational Policy Committee (EPC)**

Submission within the deadlines does not guarantee processing in time for the next academic year's catalog. For new degree programs that must go to SCHEV for approval, entry into the catalog may not occur for at least another year.