

# **Longwood University Planning Council**

## **Minutes March 1, 2013**

Present:	Ken Copeland	Joanna Baker
	Mark Lenker	Ruth Meese
	Dick Bratcher	Chris Register
	Penny Howard	Charles White
	Ken Perkins	Troy Austin
	Bryan Rowland	Matt McGregor
	Paul Barrett	Tracy Nelson
	Jeannine Perry	
Absent:	Tim Pierson	
	Wayne White	
	Joe Garcia	

Ken Copeland began the meeting by thanking the strategic initiative group that put forth the new planning and budget process recommendation. He asked everyone to understand that it was not expected to be perfect and that this Council would have the opportunity to make changes as we work through it. He emphasized the overarching theme of transparency and equity.

Mark Lenker discussed goals of the group that developed this process and explained the planning and budget process that was ultimately recommended by that team. It was pointed out that the process was designed to be flexible enough to accommodate the different areas within the University.

Various questions were asked which led to discussions about how the overall process is designed to function.

Ken Copeland advised the Council that it would be faced with challenges – not just with decisions about how additional funding should be allocated, but that each area should examine where there are possible budget “savings”.

President Connelly reviewed with Council the presentation that was made during the previous week’s BOV Executive Committee meeting. She discussed items that have been identified as top budget priorities, including a second round of salary adjustments, key hires, and other strategic operating/program initiatives. She also discussed how such priorities could be funded, to include utilizing allocated foundation support, tuition/fee increases, increased enrollment, and “self-funding” through institutional reallocations.

Another meeting has been slated for the week of March 19. The goal of the next Council meeting will be to ensure everyone is comfortable with and clear about how strategic initiative data will be gathered and prioritized. Draft worksheet templates will be sent out to all members prior to the next meeting.