

Report from the June 7 – 9, 2018 Board of Visitors Meeting

Lissa Power-deFur, Ph.D., Faculty Representative

The Board of Visitors' June meeting was held at Williamsburg Lodge in Williamsburg, Va. The agenda and materials for the meeting are available at <http://www.longwood.edu/about/leadership/board-of-visitors/minutes/>

On June 7, the Audit and Executive Committees met.

On June 8, the Board held its business meeting.

Rector Marianne Radcliffe welcomed Board members and guests, including Senator Mason (a Farmville native) who greeted the Board. The Rector commended the university community on its spirit and attitude during Commencement.

The BOV approved the Consent Agenda (Tab 4 of the meeting materials) which included:

- Change in degree designation
- Updates to policies in the Faculty Policies and Procedures Manual
- Revisions to policies and procedures
 - FERPA notification
 - Alcohol and other drug
 - Inclement weather/campus emergency closing
 - Overtime and compensatory guidelines
 - Campus security authority (new policy)
- Annual "Deficit Provision" Notice

In his comments, President Reveley discussed progress with the Civatae Core Curriculum, the Weyanoke, and the Upchurch Center. He noted that Longwood will be spending more than \$10 million on health insurance in the upcoming year.

Troy Austin, Director of Athletics, presented his report (Tab 7 of the meeting materials). He highlighted the Academic Progress Rate (APR), with multiple teams setting or tying records for APR. He noted that changes in NCAA procedures on financial rewards to conferences will increase revenue to Longwood in the coming years.

Victoria Kindon, Vice President of Strategic Operations presented her report (Tab 9 of the meeting materials), which focused on a new coaching model for entering freshmen. She highlighted that the new admissions building will include a welcome/visitor center that will be open after hours and provide information regarding the community.

Ken Copeland, Vice President of Administration and Finance, presented his report (Tab 6 of the meeting materials), which included an update on the Lancer card and on facilities. He noted that bids for the new academic building have been opened, the admissions building construction is underway

and due to be completed summer 2019, and the General Assembly budget includes funding for furniture for the new academic building (in 2020).

The Board members discussed student parking, particular that for commuter students. They asked about the status of the Abbott building (which has black mold). Mr. Copeland noted that the university has purchased a building on High St. for faculty-staff housing.

Dr. Lara Fergeson, Vice President of Academic Affairs and Provost provided her report (Tab 5). She commented on:

- The teaching and learning institute that is designed to prepare faculty to design Civitae Perspectives level courses for fall 2019;
- Summer events (e.g., Va. Jr. Academy of Science, Girls' State);
- Brock experiences in Yellowstone, Chesapeake Bay and Arctic Circle;
- Study abroad programs in 11 different countries;
- Academic space planning review of our use of academic buildings;
- Changes in associate deans (Dr. Wade Edwards in Cook-Cole College of Arts and Sciences, Dr. Charles White in the Colle of Business and Economics, and Dr. Sarai Blincoc as Asst. Dean for Curriculum and Instruction);
- 34 new faculty will be joining Longwood this fall;
- Dr. Jenny Miscek will be going to Croatia this fall on a Fulbright fellowship; and
- The Moton Museum may become part of a UNESCO World Heritage group of civil rights sites.

The Board asked if this is a typical number of new faculty. Dr. Ferguson noted that Longwood has added lecturers to teach out the general education program and President Reveley commented on Longwood's deliberate choice to use full-time faculty rather than increase the use of adjuncts.

Pia Tragiani commended the faculty's commitment to Longwood and its students that was so apparent at the rainy Commencement ceremony.

Courtney Hodges, Vice President of Institutional Advancement, presented her report (Tab 8 of the meeting materials). She noted that the national average for undergraduate alumni's giving participation is 5 percent and Longwood is consistently at 10 – 11 percent. Faculty/staff giving is at a rate of 57 percent. She reported that an anonymous donor (now identifiable as Joan Brock) offered a \$5 million challenge for student scholarships if that could be matched by June 30. Prior to this year, the Advancement Office received an average of \$1 million for scholarships annually. The challenge was met, with \$5.8 million to date (\$975,000 of which is for study abroad).

The Board congratulated Courtney on the success of her team in Advancement.

Tim Pierson, Vice President of Student Affairs, provided his report (Tab 10). He commented on losing 400 residence rooms due to the construction on the residence halls. He noted that the Care team has worked with over 800 students this year. The Counseling program has been searching for a new counselor, but due to the high demand for counselors at the college level, a salary adjustment was needed. He reported that Longwood's Campus Recreation was recognized one of the top 50 in the country (based on diagrams and student comments).

Board members complemented the Vice Presidential team for the quality and their commitment to Longwood.

The Board discussed and approved the Operating Budget and Plan FY 2017-18 (Tab 12). Mr. Copeland noted the increase in state General Fund financial support and the increase in the maintenance reserve. He reported that the Commonwealth did not fund faculty or staff salary increases in FY 19.

The Board reviewed the Capital Budget (also in Tab 12) and had assorted questions about the projects list. The Board asked about what portion of reserves is available for unanticipated maintenance. Mr. Copeland reported that his office predicts maintenance needs and the reserves are sufficient to cover future needs. However, if there was a major event (e.g., the fire in the Rotunda), Longwood would need to prevail on the Commonwealth or insurance.

Following reports from the Vice Presidents, representatives to the Board of Visitors offered their reports (Tab 11).

- Bill Walsh of the Real Estate Foundation (REF) complemented Courtney and her team on their fund-raising and complemented Louise Waller for her leadership of REF. REF would like to have a closer working relationship with the Moton museum and is working to get a grocery store ad mid-town. Regarding Hull Spring Farm, REF is working with a stakeholder group of local organizations.
- Mike Ellis of the Foundation thanked Ken Copeland for his support during a period of personnel transition. The new interim Executive Director will be Patty Rosenberg. He offered a heartfelt thank you to Longwood faculty and staff.
- Tammy Jones of the Alumni Board commented on the recent award recipients and the success of the Mega Reunion.
- Representing the faculty, I thanked the Board for the members' warm welcome during my three years serving as a representative of the Faculty. I noted that the faculty has appreciated the Board's interest in faculty concerns and the department budgets this past year and the faculty are looking for the 2018-19 allocations. I thanked the Board for approval of the change in language in the Faculty Policy and Procedures Manual regarding promotion and tenure, which resolves an issue I raised on behalf of the faculty at the Board's June 2017 meeting. I noted that the faculty appreciated being involved in the naming of Civitae and are looking forward to participating in a national search for the Provost and Vice President of Academic Affairs. Some faculty members are working with Students Affairs staff on a new initiative to address students who are food insecure. I concluded with some examples of the commitment the faculty has to working with students, ranging from service to research. The faculty universally support students in their growth in confidence and skills during their years at Longwood.

The new men's and women's basketball coaches, Griff Aldrich and Rebecca Tillett, joined the Board, giving an overview of their vision for the programs.

The coaches joined Board members, Vice Presidents, and representatives to the Board for lunch.

After lunch, the Board elected officers for 2018-19: Marianne Radcliff as rector, Eric Hansen as vice rector, Pia Trigiani as secretary and Michael Evans as member at large of the executive committee. The Board then went into Executive Session.

On June 9, Board members visited the William & Mary President's House for coffee as guests of President W. Taylor Reveley III and Mrs. Helen Reveley.

Respectfully submitted by:

Lissa Power-deFur, Ph.D.
Professor, Communication Sciences and Disorders
Faculty Representative to the Board of Visitors, 2017-18