

Report from the September 14-15, 2018 Board of Visitors Meeting

Jennifer Apperson, Ph.D., Faculty Representative

The Board of Visitors' September meeting was held on the Longwood University campus. The agenda and materials for the meeting, including the reports below, are available at http://www.longwood.edu/media/presidents-office/public-site/board-of-visitors/BOV-18SEPT_reduced.pdf

On September 14th the Board attended Convocation and some social events in the evening.

On September 15th the Board had a significantly shortened meeting because of Hurricane Florence, agreeing to hear consolidated reports in order to end the meeting by noon.

Rector Marianne Radcliffe welcomed Board members and guests, including new Board member Larry Palmer, and SGA representative to the Board of Visitors, Josh Darst.

The Board approved the Consent Agenda which included the changes to the *FPPM* sent forward by Faculty Senate.

In his comments, President Reveley briefly mentioned:

- Convocation
- Upchurch University Center which is due to open in October
- The largest class of Honors students
- Civitae
- Dedication of the Freedom Monument across from the Rotunda
- Joan of Arc statue soon to arrive
- Basketball is moving into a new era
- Fundraising total is the largest in LU's history

Vice President of Student Affairs, Tim Pierson, presented his report. He discussed:

- How meaningful Convocation was for the students involved
- The opening of the Upchurch University Center in October
- The move-in at Curry was artfully done. The campus worked well together as a team because of the de-construction of Frazer.
- We had the largest attendance at the G.A.M.E. The students (faculty & staff) value the scarves and had a good time.
- Greek life is under duress. At the request of 9 student organizations, they have a speaker coming to campus to address diversity and citizenship.

Victoria Kindon, Vice President of Strategic Operations presented her report which included

- This was one of the smoothest move-ins she has seen
- IT has been working to identify vulnerabilities, back-up every system, and to add redundancy in the network to keep things running in the event that something shuts down (I hope I understood that correctly)

- We are about to embark on market research regarding Longwood's name recognition. We conduct this every 2 years. We are trying to find out why students do and do not apply to LU.
- We are also obtaining clearinghouse data regarding students who apply to LU but do not attend. Where do they go? And on students who transfer out of LU.
- We have begun a coaching model for first year students in combination with Civitae. We plan to assess the coaching. Every first year student has a coach.

Lara Fergeson, PVPAA, presented her report. It was very lengthy and represented AA well. She closely followed what is in the Board material (http://www.longwood.edu/media/presidents-office/public-site/board-of-visitors/BOV-18SEPT_reduced.pdf).

- She commented on how special Bill Harbour's comments were at Convocation yesterday.
- She introduced Mikayla Norton, the Graduate Student Association representative to the BoV.
- Several faculty were involved in with Brock Experiences over the summer. Some were involved with established Brock experiences and others are developing new Brock experiences (Michael Mergen, Heather Lettner-Rust, Shawn Smith). She talked about the Chesapeake experience and the Borderlines experience (refer to the notebook).
- We have 34 new faculty. Two are Brock replacements (Brock Fellows get ½ time replacements to backfill for what they are not teaching). There is a new Chair of the Nursing Department.
- We have the largest honors freshman class we have ever had. This also represents challenges teaching all of them. We have hired Honors Faculty Scholars to help teach all of them.
- Several faculty have been granted sabbaticals for the fall semester. Jenny Miskec has earned a Fulbright for the spring semester (refer to the notebook).
- Civitae is rolling. We are currently working on the Perspectives level classes. We are disseminating information to the larger academic community regarding what Longwood is doing via articles and professional presentations. We will be gathering assessment results at the end of the year (she did not say what type of assessment results).
- Some of the grant work is starting to pay off. The Moton Museum received a \$162K grant to support programming for young visitors to the museum.
- There is a new LCVA exhibit by Barbara Gordon. This is raising Longwood's profile regionally by securing traveling exhibitions.
- We continue to do research at Hull Springs. Related to research, she mentioned that Dina Leech had an article published on murky lakes that has gotten significant national attention.
- The MBA program is attempting to market their program to increase enrollment and remain competitive. They are trying to make the program a 4+1 or 3 ½ + 1 program.

Louise Waller, Interim Vice President of Administration and Finance, presented her report. She began by thanking the president and the Board for having faith in her ability to handle the job and assuring them that she would not let them down. In her report, Louise Waller said:

- She is working with a consulting firm, Fahrenheit Group, which is providing advice and counsel to her during this transition period. They are helping us move forward. They are available to help and give her advice at any time day or night. She is very thankful for their assistance.
- Longwood is ending the year strong. Very strong. In accordance with last year, she has a deep and strong bench to support her and she is very confident.

- The new Admissions building is moving along well. 90% of the utilities are done and the slab has been poured. The Department of Historic Resources is interested because we are located in an historic district. We have devoted a section of the building to displaying the story of Farmville and the fight for freedom.
- The new Academic building began this summer. Dirt has been removed and they are putting in a stronger foundation.
- Most of the de-construction has been completed on Frazer. It will be reconstructed with precast pieces using large cranes. It is scheduled for occupancy in August.
- The grand opening for the Upchurch University Center is scheduled for October.
- Parts of the Wheeler steam tunnel will need to be dug up and replaced in the next few months because it is damaged.

Troy Austin, Director of Athletics, presented his report. He highlighted the success of the field hockey team and the success of the G.A.M.E. He is looking forward to basketball season.

Josh Darst, student representative from SGA, presented his report. He indicated that, in reference to Convocation, students were grateful that they were heard. He mentioned:

- A parking proposal where parking tickets paid within 5 days would be discounted
- Extended add/drop period. I asked if they meant add/drop or just “drop?” He said, no, add/drop. I am sure my face betrayed my true feelings on this one.
- They are working to establish a partnership with the Moton Museum
- SGA is trying to establish a campus food pantry
- They have established a Civic Engagement Committee to get more students involved

I am very thankful to all of you who sent me a summary of your activities over the summer. This is a very active and involved faculty. I was able to report that you accomplished many activities in the areas of teaching, scholarship, and preparation for the upcoming semester. I spoke from 3 pages of prepared material and I held up the big stack of printed pages indicating that I couldn’t possibly cover everything you accomplished. It was very impressive indeed.

At noon, the Board moved across the street to dedicate the Freedom Monument, then they toured the new Upchurch University Center, and left town for the safety of home.

Respectfully submitted:

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