

Board of Visitor Meeting – Faculty Representative Notes

Date: September 12, 2025

Time: 1:00 p.m. – approximately 3:20 p.m.

Location: Baliles Center at Hull Springs, 1347 Hull Springs Farm Road, Montross, VA

The meeting commenced with a warm welcome from President Reveley and Board Rector Ronald O. White. Following the opening remarks, introductions included four new Board members, appointed by Governor Youngkin on July 1, 2025:

- Mr. Ian Bradley
- Ms. Carman A. Faison '04 (Longwood alumna)
- Ms. Jacklyn McCaleb '02 (Longwood alumna)
- Dr. Michael Poliakoff

All Board members were present, along with the President, Vice Presidents, and Representatives on the Board of Visitors. Two students attended: the SGA Vice President and a representative from The Rotunda.

Minutes and Consent Agenda

The minutes and consent agenda were adopted, though with an unclear caveat discussed and agreed upon during the Executive Committee session.

The consent agenda is available here: <https://www.longwood.edu/media/presidents-office/public-site/board-of-visitors/September-2025-BOV-Materials.pdf>

Report and Discussion: President and Vice Presidents

Discussion focused on the six-year plan (included in the Consent agenda above). Board of Visitor members raised several questions during this presentation:

- Questions regarding undergraduate versus graduate enrollment trends over time.
- A question about target enrollment numbers. The President explained the goal is to graduate approximately 850 students per class, with an ideal undergraduate enrollment of 3,400 (current numbers range between 3,100 and 3,200).

- Queries regarding student athlete scholarships, athletics expenditures, and revenue. Tim Hall and President Reveley provided answers, but further data was requested for the next meeting.
- Questions about student retention, including comparisons of mental health concerns to other institutions, post-exit tracking, and primary reasons students do not remain at Longwood. It was noted that Longwood serves a significant number of Pell and First-generation students, who historically face challenges acclimating to college. A question was also raised about CNU's strategies for achieving an 85% retention rate. These inquiries referenced the data on page 8 of the six-year plan.
- Questions about the "Flat employee-to-FTE ratio" on page 10 of the plan, including faculty pay. President Reveley responded, "We could do a lot better" regarding faculty pay. The proportion of full-time faculty was discussed (80%), along with questions about rising employee expenses.
- On page 12, a question arose about how Longwood compares to other schools regarding scholarships. Dr. Green explained that while Longwood has higher need, it benefits from strong philanthropic support.
- Page 13 drew excitement for the statistic that 65% of Longwood graduates report having had a mentor in college—second in the state, behind only VMI. Several Board members commented on this and one volunteered to mentor first-generation students.

Vice Presidents each spoke to unit-specific statistics in the six-year plan, and President Reveley summarized each page.

Reports from BOV Representatives

- President Lowery discussed the theme for Octoberfest and other SGA initiatives, emphasizing efforts to increase student involvement with SGA.
- I (JoEllen Pederson) reported on faculty activities over the summer, focusing on innovations in teaching and research, mentorship beyond contracted or paid roles, and community engagement. Many examples from faculty were included in the report. Please refer to meeting materials (linked above) for details.
- Mrs. Fox shared updates from the Alumni Board, noting successful engagement with older alumni during Richmond lunch gatherings and the expansion of alumni events to other regions, including Harrisonburg. Homecoming is scheduled for November 14-16, with the basketball tailgate on Saturday, November 15th from 10:00 a.m. to 2:00 p.m. There is no cost to attend the tailgate.
<https://www.longwood.edu/alumni/homecoming/>

The meeting concluded with an optional tour of the Baliles Center, led by Dr. Smith. I did not attend this portion, leaving early to return to Farmville at a reasonable hour.

Respectfully submitted by JoEllen Pederson, 2025-2026 Faculty Representative to the Board of Visitors.