

COURSE CHANGE CURRICULUM FORM UNDERGRADUATE GENERAL EDUCATION

Department: Management and Marketing

Submission Date: 1/24/2017

Catalog Year of Implementation (must be next academic year or later): 2017-18

I. PROPOSED COURSE CHANGE INFORMATION

CURRENT (required)	Check if no change	PROPOSED CHANGE (if applicable)
Course Prefix: <u>MANG</u>	<input checked="" type="checkbox"/>	
Course Number: <u>474</u>	<input checked="" type="checkbox"/>	
Course Title: <u>Managing Business Ethics and Diversity</u>	<input type="checkbox"/>	<u>Managing Business Ethics</u>
Credit Hours: <u>3</u>	<input checked="" type="checkbox"/>	

If yes, enter a justification for the change in credit hours and include a copy of the **current** syllabus.

Enter a justification for the change in credit hours.

Prerequisites: <u>Junior or higher standing</u>	<input checked="" type="checkbox"/>	
Writing Intensive: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input checked="" type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No
Speaking Intensive: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input checked="" type="checkbox"/>	<input type="checkbox"/> Yes <input type="checkbox"/> No

If adding a speaking intensive designation, attach a copy of the department speaking intensive policy.

Cross-listed Prefix: _____	<input type="checkbox"/>	
Cross-listed Number: _____	<input type="checkbox"/>	
General Education Goal(s): <u>12</u>	<input checked="" type="checkbox"/>	

Does the proposed change affect how the course will satisfy the General Education Course Criteria?

Yes No If yes, please explain.

Click here to explain how the proposed change affects how the course will satisfy the required General Education Course Criteria.

Current Catalog Copy:

MANG 474. Managing Business Ethics and Diversity. Comparison of egoistic, deontological, and utilitarian ethical theories as well as the exploration of the perception of human differences based on concepts of demographic and cultural diversity. Methods and suggestions are analyzed for turning ethical and diversity issues into management opportunities. Prerequisite: Junior or higher standing. 3 credits. *Fulfills General Education Goal 12. Writing Intensive.

Proposed New Catalog Copy (Must match description on proposed course syllabus):

MANG 474. Managing Business Ethics. A study of ethics as applied to the field of business. Students will learn to apply an ethical decision-making model to analyze business situations, applying deontological and utilitarian ethical theories. Emphasis will be placed on evaluating multiple perspectives and creating solutions that meet the needs of multiple groups of stakeholders. Prerequisite: Junior or higher standing. 3 credits. *Fulfills General Education Goal 12. Writing Intensive.

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Delete course from catalog

Submit course to storage

Attach a proposed syllabus in the format specified by the FPPM that contains the proposed changes. Course description on syllabus must match the proposed new catalog copy provided above.

II. REQUIRED FOR MAJOR, MINOR, CONCENTRATION

This course is required for all Business Administration majors.

III. RATIONALE FOR PROPOSED CHANGES

The revisions make our course consistent with one of our current program outcome goals - ethical reasoning. Diversity was originally included as a focus of the course when that was a program goal. Eliminating diversity as an area of emphasis will allow us to focus on business ethics in more depth.

IV. RESOURCE ASSESSMENT, IF CHANGE WARRANTS IT

A. How frequently do you anticipate offering this course?

No change.

B. Describe anticipated change in staffing for the course:

No change.

C. Estimate the cost of new equipment required due to the change:

None.

D. Estimate the cost and describe additional library resources:

None.

E. Will the change in the course require additional computer use, hardware or software? No

If yes, please describe and estimate cost: [Click here to respond](#)

F. Will a new or changed course fee be assessed? No

If yes, the **Fee Recommendation Worksheet** must accompany this form. See the Budget Office forms page at <http://solomon.longwood.edu/offices--departments/budget-office/forms--documents/>.

All curriculum proposals/changes are processed in the date order received.

Submission within the deadlines does not guarantee processing in time for the next academic year's catalog.

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For the Curriculum Development Handbook and all forms, see <http://blogs.longwood.edu/curriculum/>.

The signature page follows as a separate sheet.

COURSE CHANGE CURRICULUM FORM UNDERGRADUATE GENERAL EDUCATION

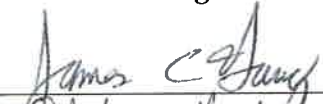
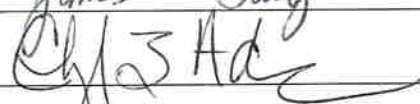
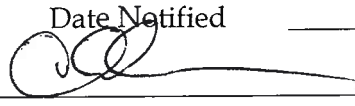
V. APPROVALS

Course Prefix: Enter the course prefix. **Course Number:** Enter the course number.

Course Title: Enter the course title.

A change to the title or course number on this form implies that title or course number will change anywhere it occurs in the catalog.

SIGNATURE PAGE

	Date Received	Date Approved	Signature
1. ^{College} Department Curriculum Committee Chair	<u>1-24-2017</u>	<u>1-25-2017</u>	<u></u>
2. Department Chair	<u>1/24/17</u>	<u>2/28/2017</u>	<u></u>
The Department Chairs, whose programs may be affected, have been notified:			
Department _____			Date Notified _____
Department _____			Date Notified _____
Department _____			Date Notified _____
Department _____			Date Notified _____
3. College Dean	<u>1-24-17</u>	<u>2/28/17</u>	<u></u>
4. College Curriculum Committee	_____	_____	_____
5. General Education Committee	_____	_____	_____
6. EPC	_____	_____	_____
7. Faculty Senate	_____	_____	_____
8. Received by Registrar	_____	_____	_____

All curriculum proposals/changes are processed in the date order received. In order to be included in the next academic year's catalog, all paperwork must be submitted no later than:

- December 15 to the College Curriculum Committee
- February 1 to the General Education Committee
- March 1 to the Educational Policy Committee (EPC)

Changes that affect spring advising for fall classes must have received approval from EPC and Senate before the registrar opens up the fall schedule for registration in March. Such proposals should reach the chair of EPC by the end of the fall semester. Submission within the deadlines does not guarantee processing in time for the next academic year's catalog.