

PROGRAM CHANGE CURRICULUM FORM GRADUATE

Department: Accounting, Economics, Finance, and Information Systems	Submission Date: 11/17/2016
Major <input type="checkbox"/> Concentration <input checked="" type="checkbox"/> Endorsement <input type="checkbox"/> Certificate <input type="checkbox"/>	
Catalog Year of Implementation (must be next academic year or later): 2017-18	
If retroactive, specify catalog year: 2016-2017	

I. SUMMARY OF PROPOSED PROGRAM CHANGE INFORMATION

CURRENT (required)	Check if no change	PROPOSED CHANGE (if applicable)
Program Name: <u>MBA - Real Estate Concentration</u>	<input checked="" type="checkbox"/>	
Credit Hours: <u>36</u>	<input checked="" type="checkbox"/>	
If yes, enter a justification for the change in credit hours. Enter a justification for the change in credit hours.		
Course(s) to be added: _____	<input type="checkbox"/>	<u>Require MANG 697: Strategic Management & Business Policy (3 credits)</u>
Course(s) to be removed: <u>4 elective (3 credits) required</u>	<input type="checkbox"/>	<u>3 electives (3 credits) required</u>
Indicate courses to be substituted for removed courses		
Course(s) to be changed: _____	<input checked="" type="checkbox"/>	
Other Changes: _____	<input checked="" type="checkbox"/>	

II. PROPOSED REVISION IN CATALOG DESCRIPTION OF PROGRAM

See attached

III. RATIONALE FOR PROPOSED CHANGES

A course in strategic management provides a capstone course where students can integrate functional knowledge through case studies and other assignments prior to completing the experiential consulting project. By requiring MANG 697 and three electives, the real estate concentration will have the same program requirements as the general business concentration, keeping our curriculum parallel across concentrations.

IV. RESOURCE ASSESSMENT, IF CHANGE WARRANTS IT

A. Estimate any change in staff requirements that would result from the program change.
 None, MANG 697 is already a requirement for other concentrations.

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B. Estimate the amount and cost of any extra equipment, library resources, computer hardware or software, or other resources that would be required to carry out the program change.

None

V. AFFECTED DEPARTMENTS OR PROGRAMS

If the proposed program changes could have an impact on other departments or programs, the appropriate affected chairs or program directors should be notified of the proposed changes.

A. List other departments/programs that might be affected.

None

B. List individuals contacted and date contacted.

None

All curriculum proposals/changes are processed in the date order received.
Submission within the deadlines does not guarantee processing in time for the next academic year's catalog.

For the Curriculum Development Handbook and all forms, see <http://blogs.longwood.edu/curriculum/>.

The signature page follows as a separate sheet.

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V. APPROVALS

Department: Management and Marketing

Program Name: MBA - Real Estate Concentration

SIGNATURE PAGE

	Date Received	Date Approved	Signature
1. Department Curriculum Committee Chair	_____	_____	_____
2. Department Chair	_____	_____	_____
The Department Chairs, whose programs may be affected, have been notified:			
Department	_____	Date Notified	_____
Department	_____	Date Notified	_____
Department	_____	Date Notified	_____
3. College Dean	_____	_____	_____
4. Graduate Dean	_____	_____	_____
5. Graduate Curriculum Committee	_____	_____	_____
6. EPC	_____	_____	_____
7. Faculty Senate *	_____	_____	_____
8. Provost/VPAA *	_____	_____	_____
9. OAIR * (notification)	_____	_____	_____
10. BOV/SCHEV *	Provost/VPAA will submit materials for approval		
11. Received by Registrar	_____		

* **Substantive changes, including changes in degree program title, require additional approvals. See the approval process matrices on the Academic Initiatives and Curriculum Development blog and consult the EPC chair prior to submitting materials.**

All curriculum proposals/changes are processed in the date order received. In order to be included in the next academic year's catalog, all paperwork must be submitted no later than:

- February 1 to the Graduate Curriculum Committee
- March 1 to the Educational Policy Committee (EPC)

Changes that affect spring advising for fall classes must have received approval from EPC and Senate before the registrar opens up the fall schedule for registration in March. Such proposals should reach the chair of EPC by the end of the fall semester. Submission within the deadlines does not guarantee processing in time for the next academic year's catalog.

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PROGRAM REQUIREMENTS:

CORE PROGRAM: (24) Complete the following twenty-one course hours and three hours of field experience.

ACCT 540 Managerial Accounting (3)

ECON 509 Managerial Economics (3)

FINA 550 Financial Management (3)

ISCS 570 Information Technology (3)

MANG 564 Leadership, Group Dynamics, and Team Building (3)

MANG 575 Managing Data for Strategic Decision Making (3)

MARK 588 Strategic Marketing: Products and Services (3)

FIELD EXPERIENCE: Complete three (3) hours in the field of concentration.

Real Estate:

FINA 693 Consulting Practicum (1-3)

OR MANG 693 Consulting Practicum (1-3)

SUMMER RESIDENCIES: Complete the following:

Full-Time Students - two on-campus, summer residency sessions

Part-Time Students - three on-campus, summer residency sessions

CONCENTRATIONS: (12) Select one concentration and complete twelve hours.

Real Estate Concentration

REQUIRED: (3)

MANG 697 Strategic Management and Business Policy (3)

ELECTIVES: (~~12~~ **9**) Select ~~four~~ **three** or more for a total of ~~twelve~~ **nine** hours.*

ACCT 685 Decision making within the Legal and Ethical Environment (3)

ECON 507 Real Estate Economics and Development (3)

ECON 610 Advanced Quantitative Methods (3)

FINA 554 Advanced Real Estate Appraisal (3)

FINA 555 Real Estate Finance and Investment (3)

FINA 556 Real Estate Law and Taxation (3)

FINA 557 Commercial Real Estate (3)

* or any MBA course at the 600-level with the permission of the Graduate Program Coordinator and the appropriate department chair.