

**UNDERGRADUATE NEW PROGRAM
MAJOR OR MINOR OR CONCENTRATION
*Within an Existing Degree Program****

**For a new degree program or new CIP code designation, in addition to EPC program and course forms you must complete all procedures and forms found in the "SCHEV Guidelines."*

Proposal for a New Program

Department	Health, Athletic Training, Recreation, and Kinesiology	Submission Date	Fall 2015
Degree	BS in Health and Physical Education	Program Name	Health and Physical Education
Major <input checked="" type="checkbox"/>	Minor <input type="checkbox"/>	Concentration <input type="checkbox"/>	
Catalog Year of Implementation		2017-18	

I. Outline of the proposed major, minor or concentration including catalog copy. *Attach extra sheets.* Course sequence outlines for both degree concentrations are attached.

II. New courses which will be proposed as part of this program. Be sure to submit a separate proposal for each course using the appropriate forms. *Attach extra sheets.*

- New Courses:
- HPEP 201 – Introduction to Health Education and Promotion/3 cr
 - HPEP 202 – Introduction to Physical Education/3 cr
 - HPEP 315 – Promoting Mental Health/3 cr
 - HPEP 330 – Grant Writing and Resource Allocation/3 cr
 - HPEP 466 – Health Promotion and Planning/3 cr
 - HPEP 484 – Internship/12 cr

III. Rationale for the program:

The Kinesiology degree in the Department of Health, Athletic Training, Recreation, and Kinesiology currently houses two concentrations – Exercise Science (ExSci) and Physical and Health Education Teacher Education (PHETE). CEHS Dean Paul Chapman has directed that the Kinesiology degree be split into two stand-alone degree programs. Faculty in both program areas are preparing necessary documents to achieve this objective.

PHETE faculty propose a BS degree program in Health and Physical Education which will house two concentrations. The degree and its' two concentration will have identical core coursework during the freshman and sophomore years, after which time the students will diverge onto one of the two concentration tracks.

One of these concentrations will be in Teacher Preparation and lead to teaching licensure and employment of graduates in public and private schools. Minor changes to this already existing program will decrease the number of required hours for degree from 125 to 121. The PHETE program has long been a part of the HARK Department and College of Education and follows

Longwood's well-known tradition of preparing teachers for the Commonwealth of Virginia. In addition, Physical and Health Education is, and has been for the past 4 years, listed on the Virginia Critical Shortages list compiled by the Virginia Department of Education.

The other concentration, a non-teaching track in Health Promotion, will prepare graduates for employment in non-school settings such as city/county health agencies, clinics, and corporations. This concentration will require 120 degree hours to complete. National institutions such as the Centers for Disease Control and Prevention identify workplace Health Promotion programs as being valuable for both employer and employee alike. The job market for Health Promotion careers is projected to grow by 21% in the next 10 years according to the Bureau of Labor Statistics.

In keeping with Longwood's mission, this degree program will prepare students to become leaders in their profession. These concentrations will provide students greater choice in degree preparation, increase retention of students for the university, and support employment needs in the Commonwealth of Virginia.

IV. Resource Assessment

A. Estimate additional staff requirements for this program.
- No additional staff are required.

B. Estimate the amount and cost of equipment, library resources, computer hardware and software, and other resources that will be required to carry out this program.
- No additional equipment, library resources, or computer hardware or software are required for this program.

V. Anticipated enrollment in program after five (5) years. 70-75 students

VI. Affected Departments or Programs. If the proposed program could have an impact on other departments or programs, the appropriate affected chairs or program directors should be notified of the proposed changes. Where teaching licensure may be affected, the licensure officer should also be notified.

Licensure Officer Dr Connie Ballard Date Notified July 21, 2015

List other departments/programs that might be affected:

Business/Management
Communication Studies
Leadership Studies
Psychology

Individuals contacted and date contacted:

Charles White, chair, Department of CYBR, ISYS, Management, & Marketing, 6/30/15
Naomi Johnson, chair, Department of Communication Studies, 6/30/15
Scott Cole, director, Leadership Studies program, 7/13/15
Stephanie Buchert, chair, Department of Psychology, 6/30/15

VII. Library notification: The library liaison for the proposing department must be notified:

Liaison Tammy Hines Date notified July 14, 2015

SIGNATURE PAGE
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Department Health, Athletic Training, Recreation, and Kinesiology Program Name Health and Physical Education

VII. Approvals

	Date Received	Date Approved	Signature
1. Department Curriculum Committee Chair	_____	_____	_____
2. Department Chair	_____	_____	_____
3. College Dean	_____	_____	_____
4. College Curriculum Committee	_____	_____	_____
5. Educational Policy Committee	_____	_____	_____
6. Faculty Senate	_____	_____	_____
7. *VPAA	_____	_____	_____
8. OAIR notified	_____	_____	_____
9. *BOV/SCHEV - VPAA will submit materials for approval			
10. Date received by Registrar	_____		

*New degree programs, Spin-off or new CIP codes must be submitted to BOV & SCHEV

All curriculum proposals/changes are processed in the date order received. In order to be included in the next academic year's catalog, all paperwork must be submitted no later than:

February 1st to the College Curriculum Committee
March 1st to the Educational Policy Committee (EPC)

Submission within the deadlines does not guarantee processing in time for the next academic year's catalog. For new degree programs that must go to SCHEV for approval, entry into the catalog may not occur for at least another year.