



The ~~Kinesiology~~ **Health and Physical Education** curriculum offers programs of study leading to a Bachelor of Science degree in ~~kinesiology~~ **Health and Physical Education** in **one of two concentration** areas: ~~Exercise Science and in teaching Physical and Health Education (PHETE)~~ **PK-12 Licensure and in Health Promotion (HP)**. Both ~~major~~ **concentrations** must take ~~share~~ a core of ~~kinesiology theory~~; **coursework during the freshman and sophomore years**. ~~then,~~ **Then**, depending upon interest and career goals, students will take ~~course work in one of the following program concentrations: Exercise Science or in Physical and Health Education Teacher Education, PK-12.~~ **courses in one of the program concentrations during their junior and senior years.**

III. Rationale for proposed changes. *Attach extra sheet if necessary.*

The Kinesiology degree in the Department of Health, Athletic Training, Recreation, and Kinesiology currently houses two concentrations – Exercise Science (ExSci) and Physical and Health Education Teacher Education (PHETE). CEHS Dean Paul Chapman has directed that the Kinesiology degree be split into two stand-alone degree programs. Faculty in both program areas are preparing necessary documents to achieve this objective.

PHETE faculty propose a BS degree program in Health and Physical Education which will house two concentrations. The degree and its two concentrations will have identical core coursework during the freshman and sophomore years, after which time the students will diverge onto one of the two concentration tracks.

One of these concentrations will be in Teacher Preparation and lead to teaching licensure and employment of graduates in public and private schools. Minor changes to this already existing program (PHETE) will decrease the number of required hours for degree from 125 to 121. The PHETE program has long been a part of the HARK Department and College of Education and follows Longwood's well-known tradition of preparing teachers for the Commonwealth of Virginia. In addition, Physical and Health Education is, and has been for the past 4 years, listed on the Virginia Critical Shortages career job list compiled by the Virginia Department of Education.

The other concentration, a non-teaching track in Health Promotion (HP), will prepare graduates for employment in non-school settings such as city/county health agencies, clinics, and corporations. This concentration will require 120 degree hours to complete. Students will be eligible to sit for the Certified Health Education Specialist (CHES) exam. National institutions such as the Centers for Disease Control and Prevention identify workplace Health Promotion programs as being valuable for both employer and employee alike. The job market for Health Promotion careers is projected to grow by 21% in the next 10 years according to the Bureau of Labor Statistics.

In keeping with Longwood's mission, this degree program will prepare students to become leaders in their profession. These concentrations will provide students greater choice in degree preparation, increase retention of students for the university, and support employment needs in the Commonwealth of Virginia.

IV. Resource Assessment

A. Estimate any change in staff requirements that would result from this program change.

No new hires are required.

B. Estimate the amount and cost of any extra equipment, library resources, computer hardware or software, or other resources that would be required to carry out this program change.

No additional equipment, library resources, computer hardware or software, or other resources are required for this program change.

V. Affected Departments or Programs:

If the proposed program changes could have an impact on other departments or programs, the appropriate affected chairs or program directors should be notified of the proposed changes.

A. List other departments/programs that might be affected:

Business/Management  
Communication Studies  
Leadership Studies  
Psychology

B. Individuals contacted and date contacted:

Charles White, chair, Department of CYBR, ISYS, Management, & Marketing, 6/30/15  
Naomi Johnson, chair, Department of Communication Studies, 6/30/15  
Scott Cole, director, Leadership Studies program, 7/13/15  
Stephanie Buchert, chair, Department of Psychology, 6/30/15

**SIGNATURE PAGE  
UNDERGRADUATE PROGRAM CHANGE**

Department Health, Athletic Training, Recreation, and Kinesiology Program Name Health and Physical Education

VI. Approvals	Date Received	Date Approved	Signature
1. Department Curriculum Committee Chair	_____	_____	_____
2. Department Chair	_____	_____	_____
The Department Chairs, whose programs may be affected, have been notified:			
Department	_____	Date Notified	_____
Department	_____	Date Notified	_____
Department	_____	Date Notified	_____
3. College Dean	_____	_____	_____
4. College Curriculum Committee	_____	_____	_____
5. Educational Policy Committee	_____	_____	_____
6. *Faculty Senate	_____	_____	_____
7. *VPAA	_____	_____	_____
8. *OAIR (notification only)	_____	_____	_____
9. *BOV/SCHEV - VPAA will submit materials for approval			
10. Date received by Registrar	_____		

\*Substantive change (see definition and consult EPC chair prior to submitting materials)

**All curriculum proposals/changes are processed in the date order received. In order to be included in the next academic year's catalog, all paperwork must be submitted no later than:**

**February 1<sup>st</sup> to the College Curriculum Committee**  
**March 1<sup>st</sup> to the Educational Policy Committee (EPC)**

**Submission within the deadlines does not guarantee processing in time for the next academic year's catalog.**